

TABLE OF CONTENTS

Mony Trad , Women and Entrepreneurship: Evidence from Lebanon and United Arab Emirates	7
Magdalena Rojek-Nowosielska , Desired <i>Versus</i> Existing CSR Practices: A Research Perspective	23
Tomasz Dyczkowski, Joanna Dyczkowska , Examining Management Information Flows in Business Organisations.....	45
Andrzej Piotr Wiatrak , Issues of a University Advisory System for Regional Development	75
Theophilus Francis Gyepi-Garbrah, Emmanuel Selase Asamoah , What Is the Relationship Between Marketing Background Expertise and Internal Market Orientation?.....	91
Maciej Dębski, Kinga Niemczak , The Importance of the Region's Tourism Attractiveness in the Management of a Hotel's Promotional Activities	111
Elżbieta Radziszewska-Zielina, Grzegorz Ślądowski , Fuzzy Inference System Assisting the Choice of a Variant of Adaptation of a Historical Building.....	131